

# MATTEO LOSA

COMMUNICATION SPECIALIST - PR



## SKILLS

- Strong communication
- Problem-Solving
- Media and broadcaster knowledge
- Motorsport knowledge
- Teamwork
- Ability to work under pressure

## EDUCATION

### DEGREE IN COMMUNICATION

Università degli Studi di Bergamo  
2020

## LANGUAGES

- English - C1
- Spanish - B1

## PROFILE

Journalist, PR and communication manager, I have been working in communication and motorsport for 15 years. Born and bred between journalism and communication, I try to learn every day in order to grow.

## EXPERIENCE

### NATIONAL PRESS OFFICE

Autodromo Nazionale Monza

2023 - Present

- Managing the media centre and press office
- Building a seasonal editorial plan
- Media Accreditation

### BROADCAST COORDINATOR - PRESS OFFICE

ACI Sport Spa

2011 - 2019 / 2021 - Present

- Executive Producer Italian Circuit Championships
- relation with the broadcasters
- Managing live broadcasting
- Managing media accreditation

### NATIONAL PRESS OFFICE ASSISTANT

Autodromo Nazionale Monza - Autodromo Imola

2019 - 2021

- Running the Media Centre for Formula 1 GPs in Monza and Imola
- Accreditation management
- FIA F1 Assistant during F1 GPs in Imola

### FURTHER EXPERIENCES

- 2022 - 2023 Abarth Racing External Press Office (Copywriting)
- 2022 Vallelunga Circuit External Press Office
- 2015 - 2017 Sparco External Press Office
- 2014 - 2017 Editor in chief Brianzasport.it
- 2012 100 Km Seregno World Cup Press Office
- 2009 - 2011 3Emme2A - Safe Drive Editor